

Media Kit



One Chance to Grow Up experts are available for media interviews on the risks to kids of today's marijuana as high-THC products become commercialized across the nation. Their insights stem from their experiences as parents, community leaders, and policy advocates.

Media contact info:

Henny Lasley: henny@onechancetogrowup.org / [@1Chance2GrowUp](https://www.instagram.com/1Chance2GrowUp)

Our leaders and spokespeople



Henny Lasley

Co-founder and Executive Director

Henny speaks locally, nationally and internationally to health professionals, policymakers and parents to share Colorado's lessons learned about today's marijuana and the impacts on kids. Henny was appointed by the Colorado State Marijuana Enforcement Division to serve on the stakeholder group focused on rulemaking for labeling and warning statements of marijuana products and social consumption.



Diane Carlson

Co-founder and Director, National and Strategic Partnerships

Diane has participated in all aspects of the education, policy and regulatory process from day one of marijuana legalization in Colorado. Appointed by the governor, Diane has served on Colorado's Statewide Marijuana Education Committee for the past six years. She has served in leadership positions in organizations and speaks nationally on the importance of K-12 education and youth wellness, leadership in marijuana education and civic and policy engagement.

Our leaders and spokespeople



Rachel O'Bryan

Co-founder and Director, Strategic Projects

Attorney Rachel O'Bryan has been involved in Colorado's historic recreational marijuana legislative and regulatory process since 2013. She speaks nationally on the importance of creating strong regulatory systems as well as educating local, state and federal officials about THC potencies and products, as well as protections needed for children.



Doug Robinson

Co-founder and Chairman of the Board

Doug is actively involved in the community, starting three nonprofits and most recently running for governor of Colorado in 2018. Professionally, Doug spent 27 years working as an investment banker, specifically in the technology sector. He is currently managing partner of Dry Fly Capital and adjunct professor of finance in the Leeds School of Business at the University of Colorado Boulder.

About THCphotos.org

THCPhotos was created to help the media and others accurately depict today's marijuana. We encourage the use of these high-quality, free photographs when reporting on or educating about commercialized adult-use marijuana. The public, including parents, educators, employers, policymakers and health providers, will benefit from an accurate portrayal of marijuana products sold in states where marijuana is legal. As marijuana legalization and commercialization expands across states and countries, the products have expanded beyond buds to include highly processed, highly-potent products with multiple methods of intake.

About One Chance to Grow Up

One Chance to Grow Up is an initiative developed by Smart Colorado, a nonprofit founded by parents after Colorado became the first state in the nation to legalize recreational marijuana. One Chance to Grow Up focuses on protecting kids across the nation from the dangers of today's marijuana. We don't take sides on the politics of legalization for adults but instead serve as a reliable resource for parents, media, policymakers, and all those who care about kids. We're a 501(c)(3) nonprofit supported by charitable contributions.

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