

# Regulate it!

Steps to protect kids from marijuana social consumption<sup>1</sup>



**1**

Marijuana-free zones<sup>2</sup>

- a** 1,000 feet from schools, preschools, daycare centers and youth-serving facilities<sup>3</sup>
- b** 1,000 feet from public parks and recreation centers
- c** 500 feet from residences, residential use
- d** Main entrance signage

**2**

Prohibit the sale and social consumption of marijuana edibles<sup>4</sup>

**3**

Reduce sales limits<sup>5</sup>

**4**

Limit hours of operation<sup>6</sup>

# Regulate it!

Steps to protect kids from marijuana commercialization



- 5 Limit outlet density and total number of licenses<sup>7</sup>
- 6 Limit industry advertising; no outdoor or billboard advertising<sup>8</sup>
- 7 Local enforcement of regularly scheduled checks of age restrictions<sup>9</sup>
- 8 Track adverse events through mandatory reporting by licensees

## Sources:

- <sup>1</sup> See Colorado Department of Public Health & Environment “Effective Policies & Programs to Restrict Youth Access & Exposure to Drugs/Alcohol” [https://www.colorado.gov/pacific/sites/default/files/CHEIS-ALI-MAFFEY-PRESENTATION\\_updated.pdf](https://www.colorado.gov/pacific/sites/default/files/CHEIS-ALI-MAFFEY-PRESENTATION_updated.pdf)
- <sup>2</sup> <https://onechancetogrowup.org/wp-content/uploads/2021/06/Marijuana-Free-Zone.pdf>
- <sup>3</sup> See City and County of Denver Department of Excise and License “Rules Governing Marijuana Designated Consumption Areas” [https://www.denvergov.org/content/dam/denvergov/Portals/723/documents/Social\\_Consumption\\_Rules\\_Final\\_Jun2017.pdf](https://www.denvergov.org/content/dam/denvergov/Portals/723/documents/Social_Consumption_Rules_Final_Jun2017.pdf)
- <sup>4</sup> The psychoactive ingredient in marijuana edibles is absorbed much slower (up to 4 hours) than smoked or vaped marijuana, posing a significant risk in a public setting and on our roads. [https://drive.google.com/a/smartcolorado.org/file/d/159AnG2ij5EZjYvcs\\_XdAla4bHyAJsl\\_B/view?usp=drivesdk](https://drive.google.com/a/smartcolorado.org/file/d/159AnG2ij5EZjYvcs_XdAla4bHyAJsl_B/view?usp=drivesdk)
- <sup>5</sup> Research studies have observed impairment at approximately 35 mg of THC. Sales limits for on-site consumption should be as close as possible to this amount.
- <sup>6</sup> Policies restricting hours are effective in reducing alcohol-related harms. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3712516/>
- <sup>7</sup> Young adults who live in neighborhoods with more marijuana dispensaries use marijuana more frequently than their peers and have a more positive view of the drug. <https://www.rand.org/news/press/2019/06/17.html>
- <sup>8</sup> <https://www.cdc.gov/vitalsigns/ecigarette-ads/index.html>

One Chance to Grow Up is an initiative developed by Smart Colorado that focuses on protecting kids across the nation from the dangers of today’s marijuana. We serve as a reliable resource for parents, media, policymakers, and all those who care about kids. Started by concerned parents, we’re a 501(c)(3) nonprofit supported by charitable contributions.

